

Katherine-Ann Johanson

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RELEVANT SKILLS / TOOLS

Tools

- Adobe Creative Suite
- Visual Studio Code
- Figma
- Replit/Sublime
- Blender
- Canva
- Microsoft Suite

Hard Skills

- Content Creation
- Web / Graphic Design
- Technical Troubleshooting
- Design Fundamentals
- Typography
- HTML/CSS
- JavaScript

Soft Skills

- Fast learner
- Rigorous work ethic
- Great time management
- Communicate efficiently in a team dynamic
- Strong communication skills

PREVIOUS JOB EXPERIENCE

Marketing & Communications Student Assistant

Marina, CA

California State University, Monterey Bay - Care And Basic Needs

August 2025 – Present

- Create, curate, and schedule content for the Care and Basic Needs Instagram and other platforms.
- Support tabling events, resource fairs, wellness programming, and workshops.
- Assist in the planning and execution of campus-wide events such as CalFresh Outreach Week, Farmers Market, etc.
- Design flyers, posters, and digital materials for events and services in line with CSUMB Brand requirements.
- Take photos and videos at events to document and promote the department's work using personal equipment.
- Maintain an organized outreach calendar and assist with event logistics (set-up/breakdown).
- Uphold consistent messaging that reflects values of inclusion, dignity, and empowerment.

IT Support Student Assistant

Marina, CA

California State University, Monterey Bay - Information Technology

August 2024 – Present

- Offer technical service support to students and faculty.
- Troubleshoot classroom technology displays and settings before and after classes.
- Check all academic locations with an all-access proxy keycard.
- Identify projector, computer, and audio issues with practical solutions.
- Provide computer hardware maintenance and equipment checks.
- Manage microphones and similar equipment for event use.
- Answer support phone calls with relevant advice and go to the issue's location immediately to fix it.
- Generate detailed tickets to identify and address each technical issue dealt with.

EDUCATION

Bachelor Of Science

Marina, CA

California State University, Monterey Bay

August 2023 - May 2027

Field Of Study: Communication Design

Major GPA: 3.9

RELEVANT PROJECTS

Organization Social Media Designs ([instagram.com/montereysunnies](https://www.instagram.com/montereysunnies))

Marina, CA

California State University, Monterey Bay - Sigma Omega Nu

January 2025 - Present

- **Objective:** Create all sorority media following brand guidelines and trends for flyers, videos, and brochures.
- **Tools:** Adobe Express, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Canva
- **Skills:** Graphic Design, Design Fundamentals, Information Hierarchy

Portfolio Website Development (kjohanson.dev)

Marina, CA

California State University, Monterey Bay - Web Scripting Class Project

December 2024 - Present

- **Objective:** Design a portfolio website with interactive multimedia content.
- **Tools:** Visual Studio Code, FireFox, HTML, CSS, JavaScript
- **Skills:** Web Design, Wireframing, Information Hierarchy, Color Theory, Website Upkeep